

Remit To: KOVR-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: SIERRA CLUB(85322)  
408 C STREET, NE  
WASHINGTON, DC 20510

Account Exec: NICOLE ELIE POL  
Office: GWTS-PH  
Contract Num: 1191-33813  
Contract Dates: 09/20/2012-10/02/2012  
Customer Order:  
Linked Order:  
CPE: / / 1816

Invoice Num: 1191-347204  
Invoice Date: 09/30/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 08/27/2012-09/30/2012

Page 1 of 7

**PAY BY** 10/30/2012  
Net 30 days

In Account With: WATERFRONT STRATEGIES(179297)  
3050 K St NW Ste 100  
Washington, DC 20007-5108  
ATTN:Accounts Payable

Product Desc: EST 1816

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	CBS THIS MORNING	09/20/2012-09/21/2012	. . . T F . .	30	2	650.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		. . . T F . .	2	650.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/20/2012	Th	08:09:08 AM		SSSC105H	30	650.00				
09/21/2012	Fr	08:54:01 AM		SSSC105H	30	650.00				
2	CBS THIS MORNING	09/24/2012-09/28/2012	MTWTF . .	30	5	650.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		MTWTF . .	5	650.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo	07:58:28 AM		SSSC105H	30	650.00				
09/25/2012	Tu	07:29:11 AM		SSSC105H	30	650.00				
09/26/2012	We	08:13:28 AM		SSSC105H	30	650.00				
09/27/2012	Th	08:24:15 AM		SSSC105H	30	650.00				
09/28/2012	Fr	07:58:41 AM		SSSC105H	30	650.00				
3	CBS THIS MORNING - SUNDAY	09/23/2012-09/23/2012	. . . . . S	30	2	1,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		. . . . . S	2	1,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/23/2012	Su	06:28:56 AM		SSSC105H	30	1,500.00				
09/23/2012	Su	07:24:24 AM		SSSC105H	30	1,500.00				

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
4	THE PRICE IS RIGHT		09/20/2012-09/21/2012		... T F . .		30	1	2,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		... T F . .		1		2,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	10:28:42 AM		SSSC105H	30	2,000.00			
5	THE PRICE IS RIGHT		09/24/2012-09/28/2012		M T W T F . .		30	3	2,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		M T W T F . .		3		2,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	09:58:56 AM		SSSC105H	30	2,000.00			
09/26/2012	We	10:28:53 AM		SSSC105H	30	2,000.00			
09/27/2012	Th	09:59:26 AM		SSSC105H	30	2,000.00			
6	THE DOCTORS		09/20/2012-09/21/2012		... T F . .		30	2	500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		... T F . .		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	02:11:50 PM		SSSC105H	30	500.00			
09/21/2012	Fr	02:46:56 PM		SSSC105H	30	500.00			
7	THE DOCTORS		09/24/2012-09/28/2012		M T W T F . .		30	1	500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		M T W T F . .		1		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	02:39:39 PM		SSSC105H	30	500.00			

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9	DR PHIL	09/20/2012-09/21/2012	. . . T F . .	30	3	650.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		. . . T F . .	3	650.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/20/2012	Th	03:09:08 PM		SSSC105H	30	650.00				
09/20/2012	Th	03:45:24 PM		SSSC105H	30	650.00				
09/21/2012	Fr	03:53:30 PM		SSSC105H	30	650.00				
10	DR PHIL	09/24/2012-09/28/2012	MTWTF..	30	5	650.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		MTWTF..	5	650.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo	03:37:48 PM		SSSC105H	30	650.00				
09/25/2012	Tu	03:46:23 PM		SSSC105H	30	650.00				
09/26/2012	We	03:54:13 PM		SSSC105H	30	650.00				
09/27/2012	Th	03:46:01 PM		SSSC105H	30	650.00				
09/28/2012	Fr	03:38:37 PM		SSSC105H	30	650.00				
12	CBS13 NEWS @ 4	09/20/2012-09/21/2012	. . . T F . .	30	2	1,300.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		. . . T F . .	2	1,300.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/20/2012	Th	04:53:09 PM		SSSC105H	30	1,300.00				
09/21/2012	Fr	04:37:13 PM		SSSC105H	30	1,300.00				

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
13	CBS13 NEWS @ 4	09/24/2012-09/28/2012	MTWTF..	30	5	1,300.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		MTWTF..	5	1,300.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo	04:23:18 PM		SSSC105H	30	1,300.00				
09/25/2012	Tu	04:44:07 PM		SSSC105H	30	1,300.00				
09/26/2012	We	04:22:51 PM		SSSC105H	30	1,300.00				
09/27/2012	Th	04:21:13 PM		SSSC105H	30	1,300.00				
09/28/2012	Fr	04:20:38 PM		SSSC105H	30	1,300.00				
15	CBS13 NEWS @ 5	09/20/2012-09/21/2012	...TF..	30	1	2,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		...TF..	1	2,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/21/2012	Fr	05:29:33 PM		SSSC105H	30	2,000.00				
16	CBS13 NEWS @ 5	09/24/2012-09/28/2012	MTWTF..	30	2	2,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		MTWTF..	2	2,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/25/2012	Tu	05:11:14 PM		SSSC105H	30	2,000.00				
09/27/2012	Th	05:22:26 PM		SSSC105H	30	2,000.00				
17	CBS13 NEWS @ 5 (SAT)	09/22/2012-09/29/2012	.....S.	30	2	1,000.00				

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
<u>Week Of</u> 09/17/2012-09/23/2012 <u>MTWTFSS</u> .....S. <u>Spots Per Week</u> 1 <u>Rate</u> 1,000.00									
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/22/2012	Sa	05:12:56 PM		SSSC105H	30	1,000.00			
<u>Week Of</u> 09/24/2012-09/30/2012 <u>MTWTFSS</u> .....S. <u>Spots Per Week</u> 1 <u>Rate</u> 1,000.00									
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/29/2012	Sa	05:11:54 PM		SSSC105H	30	1,000.00			
18	CBS13 NEWS @ 5PM (SUN)	09/23/2012-09/23/2012	.....S	30	1	1,200.00			
<u>Week Of</u> 09/17/2012-09/23/2012 <u>MTWTFSS</u> .....S <u>Spots Per Week</u> 1 <u>Rate</u> 1,200.00									
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su	05:22:19 PM		SSSC105H	30	1,200.00			
19	ENTERTAINMENT TONIGHT M-F	09/24/2012-09/28/2012	MTWTF..	30	1	2,000.00			
<u>Week Of</u> 09/24/2012-09/30/2012 <u>MTWTFSS</u> MTWTF.. <u>Spots Per Week</u> 1 <u>Rate</u> 2,000.00									
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	06:53:52 PM		SSSC105H	30	2,000.00			
20	CBS 13 10PM NEWS M-SU	09/20/2012-09/23/2012	...TFSS	30	2	1,800.00			

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			. . . T F S S		2		1,800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	10:36:59 PM		SSSC105H	30	1,800.00			
09/22/2012	Sa	10:55:53 PM		SSSC105H	30	1,800.00			
21	CBS 13 10PM NEWS M-SU		09/24/2012-09/30/2012		M T W T F S S		30	2	1,800.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/24/2012-09/30/2012			M T W T F S S		2		1,800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	10:28:25 PM		SSSC105H	30	1,800.00			
09/30/2012	Su	10:39:09 PM		SSSC105H	30	1,800.00			
22	NCAA COLLEGE FOOTBALL		09/22/2012-09/22/2012		. . . . . S .		30	1	750.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			. . . . . S .		1		750.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/22/2012	Sa	01:17:28 PM		SSSC105H	30	750.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals 43		50,500.00		7,575.00		42,925.00	0.00	0.00	0.00

<b>Billing Notes</b>
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>DUPLICATE</div>		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing 50,500.00
	Accounts Receivable	Trade Value 0.00
	916-374-1313	Agency Commission 7,575.00
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		Pay This Amount 42,925.00

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